

# SHORE THING MARKETING

## → Basic Cleaning for All Rooms

- Get rid of your Clutter
- Clean and Vacuum all Floors
- Clean Glass surfaces
- Dust Furniture and TV's
- Dust Windowsills
- Dust Ceiling Fans
- Remove anything Pet Related
- Pet Beds and litter boxes should be hidden
- Personal or Family photos should be taken down or hidden

## → Kitchen

- Clear the countertops (Less is more)
- Hide Paper Products
- Remove the Magnets from the refrigerator
- Wipe down stainless-steel appliances and stove top
- Remove extra wash cloths and towels
- Hide Garbage Cans
- Do any of your countertop appliances look photogenic??
- REALLY!?

## → Bedrooms

- Make the Bed
- Clear the Dressers
- Use your closets to hide clutter
- Remove all garbage
- No snacks
- No water bottles
- The mini fridge will look better in the closet
- Hide the Laundry
- Hide ANY Fan or Air Purifier

## → Bathrooms

- REMOVE EVERYTHING
- Most Bathrooms show best empty
- No Soap or Shampoo bottles
- No Nightlights
- No Air Fresheners

## → Family/Living

- Declutter by removing anything the room doesn't require
- Remotes, tissues, coasters should be hidden
- Blankets and Throws should be put away

## → Dining and Breakfast Areas

- Clear Tables (Less is More)
- If you like to set candles, they should be new and unlit
- Remove and Hide excess table leaves and extra chairs
- A Small Centerpiece or nice table setting is ok

## → Garages

Most garages are not photographed so this is a great place to hide clutter.

If you are going to have your garage photographed, you should...

- Paint the Walls and Floor
- Organize everything in it
- Remove as much as you can
- Park you vehicles on the street away from your house

## → Yards and Outside Spaces

- Mow the lawn
- Sweep the driveways and walkways
- Water Features like pools or ponds should be cleaned
- Rake the Leaves
- Exteriors surfaces should be power washed or stained appropriately
- Trees and Shrubs should be trimmed
- Remove and/or replace any dead flowers